

Be a pillar in our community by supporting Girl Scout experiences for underserved girls

Dear Friends,

I am excited that you will be joining Girl Scouts of Gulfcoast Florida at Denim and Pearls on September 28!

We have a treat for you this year! Twelve of our Girl Scouts will be teaching skills representing the four pillars of Girl Scouting: STEM, Outdoors, Life Skills, and Entrepreneurship. Be sure to stop by one of the activity stations and learn to code, tie a tourniquet, reach your goals, or hit the bullseye on our archery range. And don't miss our Media Marvels, who



Mary Anne Servian

Mary Anne Servian
CEO, Girl Scouts of Gulfcoast Florida

will be interviewing on the "green carpet."

You'll also have an opportunity to learn about five special Girl Scout experiences for underserved girls in our council's ten-county region and how you can pledge to support them. It's a wonderful way to honor our Girl Scout alum honorees, Veronica Brady and Kelley Lavin. See below for a sneak peek.

It's going to be a lively evening, so remember to wear your jeans and relax. Celebrate Girl Scout style!

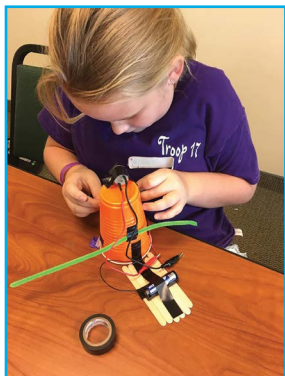
Pledge to Support Girl Scout Experiences for Underserved Girls

Fully fund a troop of underserved girls for one year - \$3,600

Girl Scouting significantly improves life and leadership outcomes for girls, and all girls in our region should have this opportunity. Our community managers forge relationships with trusted community groups to build troops in underserved areas, offering the Girl Scout Leadership Experience to girls who would otherwise miss out on this valuable opportunity.



Provide a troop STEM program - \$500



Research shows that Girl Scouts who participate in girl-focused Science, Technology, Engineering, and Math (STEM) programs learn more by doing things than being told things. They become better problem solvers, critical thinkers, and inspirational leaders, plus get better grades, earn scholarships, and follow more lucrative career paths. With your help, STEM programs can take girls anywhere they want to go.

Fund an underserved girl for one year - \$360

Studies conducted by the Girl Scout Research Institute show that Girl Scouting significantly improves life and leadership outcomes for girls. Our council's goal is to expand the horizons of all our girls regardless of their families' financial status. Help every girl dream bigger than she ever imagined.

Send a Girl Scout to the G.I.R.L. 2020 convention in Orlando - \$300

The largest girl-led event in the world takes place in Orlando in October 2020. Celebrating the 100th anniversary of women's right to vote, this mega event provides Girl Scouts with unforgettable experiences. Girls will gain tools to empower themselves and master the know-how to lead change in their communities, all while connecting with some of the most influential women in the world.

Provide a troop starter kit for one underserved girl - \$100

Starter kits are great for new or bridging Girl Scouts. Kits include books, uniform essentials, membership pins, troop numerals and council ID, and a fun bag, everything a girl needs to begin her Girl Scout experience.